ALERTMETER® USE AT TRANSPORTATION COMPANY

August 2018-November 2020
OVERVIEW

With a broad range of transport servicing (truck, terminal and transload, oilfield, marine, rail, and more), the subject of this case study is a leader in providing world-class services in supply chain management in North America and worldwide. They are considered one of America's safest companies and decided to implement AlertMeter® to help ensure fit-for-duty status among their trucking personnel.

CHALLENGE

The subject of this case study made the decision to get AlertMeter® after identifying fatigue as a major contributing factor behind recent safety incidents. By getting AlertMeter®, they hoped to be able to identify when a driver wasn’t alert, or unfit for work.

They also recognized that utilizing the AlertMeter® would help them differentiate themselves from competitors and demonstrate their commitment to a higher standard of safety.

“If we could identify one driver not on their game, then it would be 100% worth it.”
We want them to be healthy, able to do their job while also having a life outside of work. There is an expectation that they are following sleep guidelines, maintaining healthy eating habits, and generally taking care of themselves. They’re not just workers with a pulse. We want them to be healthy and strong, have a lengthy career, and be able to spend time with their families outside of work.

The added visibility of AlertMeter® is allowing supervisors and managers to acknowledge this fact every day and make more realistic and proactive safety assessments, as well as treat drivers with more understanding and empathy. Perhaps most importantly, the trucking personnel now recognize that:

AlertMeter® use helped contribute to a more positive workplace safety culture.

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- “We want them to be healthy, able to do their job while also having a life outside of work.
- There is an expectation that they are following sleep guidelines, maintaining healthy eating habits, and generally taking care of themselves.
- They’re not just workers with a pulse. We want them to be healthy and strong, have a lengthy career, and be able to spend time with their families outside of work.”

Reduction in safety incident frequency by fiscal year since implementing AlertMeter®.

Reduction in annual incident cost since implementing AlertMeter®.

Increase in worker participation within 2 years of first implementation.
Click here to schedule a demo!

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